

the Advocate

Volume 11
December 2012



2012

Join the Team to
End Dog Racing
WORLDWIDE

This year's cover dog is Max



GREY2K USA



A Growing Campaign

This year's cover dog Max was rescued from racing and now helps kids and senior citizens as a professional therapy dog. Another Florida dog named Birthday Toy was not so lucky. At three years of age, he was electrocuted while racing at the Sanford-Orlando Kennel Club. Oxbow Savage suffered a cracked skull and died during his final race at Tucson Greyhound Park. He was only two.

At GREY2K USA, we want stories like this to be a thing of the past. Our goal is to end dog racing and make greyhounds "just dogs" again.

Before the 1919 creation of oval tracks and the patenting of the mechanical lure, commercial wagering on greyhounds did not exist. Then in the 1920's, gangsters like Al Capone began opening up illegal "flapper" tracks. Florida became the first state to legalize dog racing in 1931. Despite the well-meaning efforts of humane societies, there was simply not enough information to show that dog racing would cause great harm to its participants.

Now we have the records and the pictures and the experience to prove that greyhound racing is cruel and inhumane. With this new information, we have helped close 26 U.S. tracks to dog racing. The number of pups born into this industry is at an all-time low.



Sadly, countries such as England, Ireland and Australia imitated the American model and greyhounds have become "racing machines" abroad as well. Thanks to your support, GREY2K USA is now forming alliances to

stamp out this cruelty worldwide. Our first major campaign surrounds the Canidrome, a lone dog track on a Chinese peninsula. You can follow the efforts of our multi-national, multi-organizational campaign at grey2kusa.org/worldwide

Together, we can help greyhounds worldwide to receive the second chance they so much deserve. Make a \$50 donation or greater, and we will send you an official team necklace with two special edition medals. Join us!



GREY2K USA Staff in team t-shirts



Be a Team Sponsor

What can you buy for 50 cents, a gumball or a stamp? Well, for 50 cents a day you can also shut down greyhound puppy mills all across the country. Racetrack breeding farms are nothing less than cruel and inhumane. Baby greyhounds like the ones shown here are bred for the racing industry to be used and abused for profit.

As long as greyhound racing continues, thousands and thousands of innocent greyhounds will be born into a cruel industry. They will suffer serious injuries and sometimes die while racing. This vicious cycle must end.



grey2kusa.org/SavePuppies

Become a monthly donor to GREY2K USA and help save greyhounds today.



Scorecard

Our new calendar is dedicated to Greyhound Freedom: Freedom from lives of confinement in small cages. Freedom from diseased food. Freedom from racing injuries and death. On every page you will read about the milestones reached in our campaign to end dog racing and meet some of the wonderful greyhounds rescued by your fellow teammates both here and abroad.

2013 calendar



Calendars cost \$20 plus s/h. Order five or more and receive a 25% discount. Rescue groups get 50% off!

Go to grey2kusa.org/calendar or call 617-666-3526 to order yours today.



Corporate Teammate

Thanks to LUSH Cosmetics of Canada for awarding GREY2K USA a grant of \$8,000. Stores across America are also selling special body creams with all profits benefiting the greyhounds. Look for them at a store near you!





Victories & Predictions

- VictoryLand dog track of Alabama was shut down in June!
- Arizona lawmakers passed our greyhound decoupling bill, paving the way for live dog racing to finally end at Tucson Greyhound Park. Stay tuned!
- The Irish government sided with the greyhounds and refused to allow Irish trainers to send their dogs to China.
- Mayor Boris Johnson stood up to the industry and refused to permit the reintroduction of dog racing to Walthamstow Stadium in London.
- The Florida greyhound decoupling bill will be refiled in the new legislative session. We are optimistic that this will be the beginning of a new life for greyhounds in the Sunshine State.
- New information will come out to show that dog racing must end in the U.K.
- The license for the Canidrome dog track on Macau will not be renewed and dog racing will end in China.

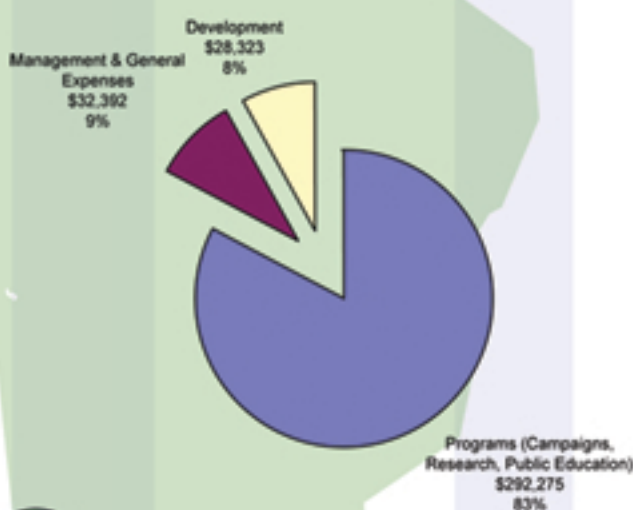


Team Finances

As we grow, GREY2K USA continues to use resources efficiently. You may download our full financial statement at grey2kusa.org/who/finances.html

Below is a summary of our 2011 expenditures.

- **Programs:** 83% of all 2011 expenditures were used directly for programs including legislative advocacy, legal research, and public education about the cruelty and killing of greyhound racing.



- **Development:** 8% of 2011 expenditures were focused on the production of adoption information and educational materials for the general public, distribution of campaign updates to supporters, upgrades to our web site, and other member services.
- **Management & General Expenses:** 9% of 2011 expenditures paid for registration and reporting in racing states, legal and accounting support, and administrative costs for our Massachusetts headquarters.
- **Total Annual Expenses:** \$352,990.00



Charge Ahead!

Carry a greyhound credit card wherever you travel!

Choose from these five designs or download a photo of your own. GREY2K USA receives \$50 for each activated account and a percentage of all money spent thereafter. Call us for an application or apply today at grey2kusa.org/shop/visa.html



Scorekeepers

Thanks to journalists around the world for their "greyt" articles!



- **Kendrick Ward**, Sunshine State News, Shocking report spurns new run for decoupling dog races at tracks
- **Keith Sanderson**, Chicago Examiner, GREY2K USA - a national advocacy voice for greyhounds
- **Naples News Editorial Board**, Time to pass greyhound decoupling plan
- **Laura Stampler**, Business Insider, 43,000 protest Skechers Super Bowl ad featuring "cruel" greyhound racing
- **A.G. Sulzberger**, New York Times, Greyhound races face extinction
- **Vaudine England**, London Guardian, Macau's Canidrome greyhound track is targeted by animal rights groups
- **Leslie Peacock**, Arkansas Times, Greyhounds put in harm's way so racino can prosper
- **Alexandra Stuckey**, Arizona Republic, New law lets Tucson Greyhound Park cut required number of races



On the Road

At the beginning of the year, **GREY2K USA co-founders Christine Dorchak and Carey Theil** spent three weeks hosting grassroots events across the state of **Florida**, culminating in a press conference at the capitol to advocate for an end to dog racing.



Board member **Charmaine Settle** made separate trips to Vietnam and Australia to investigate dog racing in these countries.

Christine and Carey spent ten days in the United Kingdom, learning about the industry and opening up new alliances with humane organizations such as the League Against Cruel Sports, the Dog's Trust and the RSPCA.



Florida Press Conference



Skechers Benched

In January and February of this year, GREY2K USA staff along with volunteers across the country protested shoe company Skechers for filming its big Super Bowl ad at Tucson Greyhound Park. Our efforts seem to have paid off! The ad was not widely re-aired and Skechers 2013 commercials are said to be cruelty free. Go team!



Team Spotlights

We are grateful to all of our wonderful team members who have helped the greyhounds in 2012. Meet some of this year's champions:

Lisa Lupari and her greyhound Max (our cover dog) joined GREY2K USA board member **Kathy Pelton** in hosting education programs at the Humane Society of Broward County, FL.



Little Max Greenberg of Hong Kong organized a rally and collected signatures on a petition to rescue greyhounds from the Canidrome.

Carla and Bryan Wilson of Winter Springs, FL hosted a holiday party and raised \$500 for GREY2K USA.

Pam Ecks and Katherine Claus held multiple outreach tables at major events in Colorado Springs, giving out thousands of anti-racing brochures, magnets and bumper stickers. **Ellen Persik** and daughter **Peggy** participated in a Wisconsin adoption day.

Shelli Halper of Naples Transportation & Tours sponsored our new adoption ads on all of her company's trolleys for an entire year. Thousands of people each day will now see our message of greyhound protection and adoption. See photos and learn more at grey2kusaedu.org



Barbara Adomait of Germany hosted a joint GREY2K USA-Pro Greyhound table at an annual expo in Recklinghausen.

Dawn Daniels of Philadelphia gave out anti-racing buttons as favors at her wedding.

Susan Sky Hemingway-Hird and greyhound Goldie promoted both greyhound and rabbit rescue on multiple weekends at the Missouri Humane Society.

Dr. Frank Benedetto of Nutley, NJ flew to West Palm Beach, FL to host an outreach table for the greyhounds. Frank is now also part of our online outreach team.

Linda O'Kelly of Vermont won a \$400 gift for GREY2K USA from the Burlington Petco.

Cathy Moretti of California donated multiple times to help GREY2K USA provide grants to adoption groups in need.

Remember, if you are reading this newsletter, you are a champion too!





Outreach Team

The GREY2K USA Education Fund has launched a new program called Greyhounds in the Library to educate kids about greyhounds and to promote adoption. Partnering with rescue groups across the world, we provide free books and "Save the Greyhounds" wristbands for all who attend. Plus, a rescued greyhound visits each reading! Thanks to author **Darylann Ayala** for donating copies of her book **Pele's Forever Home** to the program.

Learn more at grey2kusaedu.org/education/library.html



Make Room for More Teammates

Would you like to adopt a greyhound in need?

Go to grey2kusa.org/adoption



Winning Plays for the Greyhounds

- Pass along this newsletter to friends and family or share it from grey2kusa.org/2012news
- Host an outreach table or rally for the greyhounds. See our action kit at grey2kusa.org/action
- Show your anti-racing spirit with a bumper sticker on your car and by wearing a GREY2K USA team t-shirt. See all of our campaign gear at grey2kusa.org/shop/apparel.html
-  "Friend" us on Facebook
-  "follow" us on Twitter
-  find us on google+



Take Action!



Medalists

Make a contribution of \$50 or more and receive your own special edition GREY2K USA champion necklace. Two silver medals hang on an 18" organza ribbon. A must-have for every greyhound lover!

Use the envelope enclosed or go to grey2kusa.org/2012news today!



How Does Your Gift Help Greyhounds?

\$50 allows us to print over 1,000 adoption flyers. \$350 buys a local radio ad. \$500 funds a color print ad in a national magazine. \$1,000 or more helps us hire professional lobbyists in key racing states.

GREY2K USA is the largest greyhound protection organization in the United States. As a non-profit 501(c)4 organization, we work to pass stronger greyhound protection laws and to end the cruelty of dog racing on both national and international levels. We also promote the rescue, rehoming and adoption of greyhounds across the globe.

President: Christine A. Dorchak, Esq. **Vice President:** Eric Jackson
Secretary: Valarie Wolf **Directors:** Tom Grey, Kathy Pelton, Charmaine Settle
Executive Director: Carey M. Theil

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GREY2K USA

GREY2K USA is a non-profit 501(c)4 advocacy organization located at 240B Elm Street, Somerville, Massachusetts 02144. 100% of donations support our mission to end dog racing. We are grateful for personal and corporate contributions. Because GREY2K USA lobbies for greyhound protection, contributions are not tax deductible.

Privacy Notice: It is against our policy to share, rent, sell or make our supporters' or volunteers' names or other information available to third parties. Unless disclosure is required by law, we can assure you that your personal information will be kept confidentially by this organization.



GREY2K USA

P.O. Box 442117, Somerville, MA 02144



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GREY2K USA team necklace.
Details inside!**



**Thank you for
supporting the
GREY2K USA
Team!**

